

**Subject:** Express Park Launches in Westwood, CA  
**From:** "LADOT Communications Office" <dot\_public\_info@lacity.org>  
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**Mayor Eric Garcetti is joined by Councilmember Paul Koretz to  
Launch Westwood Expansion of LA Express Park**

Los Angeles, California - The City of Los Angeles Department of Transportation (LADOT) expanded its LA Express Park program into Westwood. The LA Express Park program originally started in the Downtown area of Los Angeles in 2012. LA Express Park is an intelligent parking management system that employs demand-based pricing as well as other cutting edge technologies to alleviate behaviors that contribute to traffic congestion.

"Westwood Village is a vibrant and exciting community that Angelenos want to visit, but with that popularity comes parking nightmares for far too many." said Mayor Eric Garcetti. "Today, with the LA Express Park, we are making this neighborhood more accessible, using cutting-edge technology to make it easier to both find and pay for parking when coming to Westwood."

Councilmember Paul Koretz, who has long championed expanding LA Express Park into Westwood in his 5th District, said, "I am truly excited to see all the improvements introduced here in the Village. Our Westwood Village Improvement Association has installed

attractive new wayfinding signs to guide visitors around – and thanks to LADOT, we now have smart meters that let us pay with cash or credit cards, we can help control parking availability by pricing it according to demand, we have signs and even websites that will let people know where parking is available here in Westwood, and we have increased our bicycle parking substantially. Westwood has a tremendous history as a vibrant go-to place for everyone in Los Angeles, and now that special experience is going to be so much easier, accessible and fun. We are thrilled that the Mayor and his team chose Westwood Blvd. as a Great Street."

The LA Express Park was funded with a grant from the Federal Highway Administration and City funds. The Federal grant was administered by Caltrans. LADOT partnered with several major parking management solution companies to bring the latest advancements in the industry to the project. Xerox manages the project for LADOT, IPS developed the in-ground sensors and the smart meters that will communicate with the overall parking management system, ParkMe keeps the public informed of the parking availabilities through an app and website and ParkMobile allows the meters to accept payments through smart phones.

LADOT General Manager Seleta Reynolds said "LADOT is a long-standing leader in testing new technologies like LA Express Park. We think of it as a tool to help people find open parking spots quickly, to encourage turnover for customers and local businesses, and to manage parking simply and efficiently. All this adds up to more parking available for everyone and less congestion and circling looking for a space. We are proud to bring this technology to Westwood today."

"Today is a great day for Westwood Village for so many reasons. The Westwood Village Improvement Association has completed one of the largest capital projects in the Village with the installation of the new wayfinding signs. These new signs brand our area to make it more inviting as well as easier to navigate around the Village. We are also very excited to become part of LA Express

Park. We have worked hand in hand with LADOT to make LA Express Park and the significant bicycle parking additions happen and we know this project will make a big difference in getting around our great community,” said Andrew Thomas, Westwood Village Improvement Association Executive Director.

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